

MAIKEL PELLENS

PERSONAL DATA

Date of Birth: 17 December 1987
Place of Birth: Lommel, Belgium
Languages: Dutch (native), English (fluent), German (fluent), French (good)
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OFFICE CONTACT

Center for European Economic Research (ZEW)
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HOME CONTACT

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68163 Mannheim
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POSITIONS

04/2016 - **Senior Researcher** at Centre for European Economic Research (ZEW),
Dept. Economics of Innovation and Industrial Dynamics, Mannheim (DE)
10/2017 - **Adjunct Assistant Professor** at KU Leuven, Dept. of Managerial
Economics, Strategy, and Innovation, Leuven (BE)
09/2014 - 03/2016 **Researcher** at Centre for European Economic Research (ZEW), Dept.
Industrial Economics and International Management, Mannheim (DE)

EDUCATION

09/2010 – 09/2014 **Ph.D., Business Economics**, KU Leuven (BE)
Thesis: “The motives and careers of scientists”
Ph.D. Committee: Reinhilde Veugelers, Stijn Kelchtermans,
Dirk Czarnitzki, Henry Sauermann, Christoph Grimpe
09/2009 – 09/2010 **M. Sc., Advanced Business Studies**, KU Leuven (BE)
(Magna Cum Laude)
09/2008 – 09/2009 **M. Sc., Business Economics**, KU Leuven (BE) (Cum Laude)
09/2005 – 09/2008 **B. Sc., Business Economics**, KU Leuven (BE)

RESEARCH

CURRENT RESEARCH PROJECTS

- [1] Comin, D., Licht, G., **Pellens, M.**, Schubert, T. (2018). Do companies benefit from public research organizations? The Impact of the Fraunhofer Society in Germany. CIRCLE Working Paper Series, No. 2018/07, Lund, Sweden.
- [2] Public knowledge production and regional spillovers: Evidence from the German Excellence Initiative (with Hanna Hottenrott)
- [3] How does industry funding change the direction of scientific research? (with Florence Blandinières)
- [4] The causes and consequences of scientific misconduct (with Katrin Hussinger)
- [5] Consortium membership and the direction of scientific research (with Cindy Lopes Bento and Paul Hünermund)

PUBLICATIONS IN INTERNATIONAL PEER-REVIEWED JOURNALS

- [1] Hussinger, K, **Pellens, M.** (forthcoming). Guilt by association: How scientific misconduct harms prior collaborators. *Research Policy*.

Covered by [Retractionwatch](#) and [Nature Index](#)
- [2] **Pellens, M.**, Della Malva, A. (forthcoming). Corporate science, firm value, and vertical specialization: evidence from the semiconductor industry. *Industrial and Corporate Change*.
- [3] Balsmeier, B., **Pellens, M.** (2016), How much does it cost to be a scientist? *Journal of Technology Transfer* 41, 469-505.
- [4] Czarnitzki, D., Grimpe, C., **Pellens, M.** (2015), Access to research inputs: open science versus the entrepreneurial university, *Journal of Technology Transfer* 40, 1050-1063.
- [5] Balsmeier, B., **Pellens, M.** (2014), Who makes, who breaks: Which scientists stay in academe? *Economics Letters* 122, 229-232.

Covered by [NatureJobs](#)

- [6] Callaert, J., **Pellens, M.**, Van Looy, B. (2014), Sources of inspiration? Making sense of scientific references in patents, *Scientometrics* 98, 1617-1629.

BOOK CHAPTERS

- [1] Berger, M., Licht, G., **Pellens, M.** (2018). Business Angels in Europa. In: Günther, U., Kirchof, R. (Eds.), *Angel investing at its best: Leitfaden für Business Angels II*, Business Angel Netzwerk Deutschland, München, 439-445.

OPINIONS AND DISSEMINATION

- [1] **Pellens, M. (2018)**. Business angels can fill the gap in innovation funding. Research Europe, 10 May 2018.
- [2] Comin, D., Licht, G., **Pellens, M.**, Schubert, T. (2018). Publicly funded applied research pays off: the effects of the Fraunhofer-Gesellschaft on firm performance. *Voxeu.org*.
- [3] **Pellens, M.**, Licht, G. (2017). Business angels: crucial elements of the European financial ecosystem. ZEW policy brief No. 17-05.
- [4] **Pellens, M.** (2017). Fine-tuning the fast track to innovation. *Euractiv.com quest blog*.
- [5] **Pellens, M.**, Peters, B., Rammer, C., Licht, G. (2016), Public investment in R&D in reaction to economic crisis – a longitudinal study for OECD countries. *Spintan – Policy Brief*, No. 12, Brussels.
- [6] **Czarnitzki, D.**, Grimpe, C., Pellens, M., Toole, A. (2015). Industrial funding encourages researchers to be less open. *Research Europe*.

TEACHING

KU LEUVEN:

Economics of Innovation and Intellectual Property – B. Sc., Spring 2018

ZEW:

Introduction to Econometrics for Practitioners – ZEW expert seminar (2017 - ...)

PROFESSIONAL ACTIVITIES

RESEARCH PROJECTS

- 06/2018 – 07/2020 “PUBMOTIVE – Motives to Publish – Strukturen, Strategien, und Motive von wissenschaftliche Publikationen durch Unternehmen“ – German Federal Ministry of Research and Education (BMBF).
- 04/2017 – 03/2019 “FRAME - Framework for the Analysis of Research and Adoption Activities and their Macroeconomic Effects”, European Commission H2020.
- 03/2015 – 09/2018 “I3U – Investigating the Impact of the Innovation Union”, European Commission H2020.
- 12/2013 – 11/2016 “SPINTAN - Smart Public Intangibles”, European Commission FP7.

CONTRACT RESEARCH

- 12/2015 – 08/2017 “Understanding the Role and Impact of Business Angels in Financing Research and Innovation”, European Commission.
- 01/2015 – 12/2015 “Mapping the Regional Embeddedness of the FP7 NMP Programme”, European Commission.

07/2014 – 01/2016 “Ex-post evaluation of European Regional Development Fund and Cohesion Fund Programmes 2007-2013: Support to Small and Medium Enterprises”, European Commission.

AWARDS, SCHOLARSHIPS, AND HONORS

2013 Ph.D Scholarship, National Bank of Belgium (1 year)
2011 Ph.D Scholarship, KU Leuven BOF funds (1 year)
2010 MSI prize for best Master thesis

CONFERENCE PRESENTATIONS (SELECTED)

2017 Eu-SPRI Annual Conference (Vienna, AT)
EARIE Annual Conference (Maastricht, NL)
International Conference on Innovation Studies (Beijing, CN)
Atlanta Conference on Science and Innovation Policy (Atlanta, US)

2016 Asia-Pacific Innovation Conference (Fukuoka, JP)
Technology Transfer Society Conference (Phoenix US)
Tsinghua-ZEW workshop From Europe to China: Exploring New Frontiers in Economics of Innovation and Entrepreneurship (Mannheim, DE)
DRUID society meeting (Copenhagen, DK)
LEI & BRICK workshop Organization, Economics, and Policy of Scientific Research (Turin, IT)

2015 Atlanta Conference on Science and Innovation Policy (Atlanta, US)
Economics of Entrepreneurship and Education Conference (Trier, DE)
DRUID society meeting (Rome, IT)

2014 Druid Society Meeting (Copenhagen, DK)
ZEW conference on the Dynamics of Entrepreneurship (Mannheim, DE)
LEI & BRICK workshop Organization, Economics, and Policy of Scientific Research (Turin, IT)

2013 Technology Transfer Society Conference (Bergamo, IT)
LEI & BRICK workshop Organization, Economics, and Policy of Scientific Research (Turin, IT)
DRUID Academy Conference (Aalborg, DK)

2012 CESifo Summer Institute (Venice, IT)

2011 CISS Summer School (Turunc/Marmaris, TR)

INVITED TALKS

2018 Brown bag seminar: Max Planck Institute for Innovation and Competition (Munich, DE)

2017 ZEW Lunch Debate (Brussels, BE)

2016 Seminar - University of Kassel (DE)
Seminar - EPFL Lausanne (CH)

Web Seminar – TECHNIS (Athens, GR)
Seminar - Georgia Tech (Atlanta, US)
Brown bag seminar - University of Luxembourg (LU)

VISITS

2016 Georgia Tech, Scheller School of Business September – November 2016,
host: Prof. Henry Sauermann
University of Luxembourg, Centre for Research in Economics and
Management May 2016, host: Prof. Katrin Hussinger

REVIEWING

Research Policy, Scientometrics, R&D Management, Research Evaluation,
Technological Forecasting and Social Change, Academy of Management,
Industry and Innovation, Technovation

ORGANIZATION

2017 ZEW Lunch Debate: Europe Needs a Financial Ecosystem for Business
Angels
2015 6th ZEW/MaCCI Conference on the Economics of Innovation and
Patenting